

NORTH CENTRAL EXTENSION-INDUSTRY SOIL FERTILITY CONFERENCE

August 10, 2026

Dear Industry Colleague:

The 2026 North Central Extension-Industry Soil Fertility Conference will be held November 18-19 in Des Moines, Iowa at the Holiday Inn Des Moines Airport. This conference is an annual event highlighting developments in soil fertility and nutrient management from the mid-west and north-central United States. The planning committee has put together an excellent program. University and industry presenters cover a range of nutrient management topics to be view by industry, university, extension, and government personnel.

The Conference provides multiple student awards for a student poster-presentation competition to encourage graduate and undergraduate student attendance. These future industry, university, and growers of tomorrow are encouraged to participate and broaden their agronomic knowledge and experience. The awards are presented at the Conference and recognition is given to the sponsors.

This letter is to solicitate your help in corporate sponsorship for the conference. Sponsorship for the 2026 conference will include, but is not limited to, student awards, banquet dinner, and overall conference cost. We appreciate the support this program had received from industry in the past and we are again asking for your help with this worthy program. Sponsorship contributors are generally in the range of \$500-\$1000, but any amount you can contribute greatly helps these students and keep registration costs lower than many other conferences. With rising costs, any donation helps offset conference costs. Donations can be made via paper check mailed to PAQ Interactive or by credit card. For billing and invoicing questions, contact

Mershon Tobin
PAQ Interactive – North Central Soil Fertility Conference
mtobin@paqinteractive.com
(217) 762-7955

Thank you for your anticipated support of this worthy project.

Sincerely,
North Central Extension-Industry Soil Fertility Conference
2026 Planning Committee